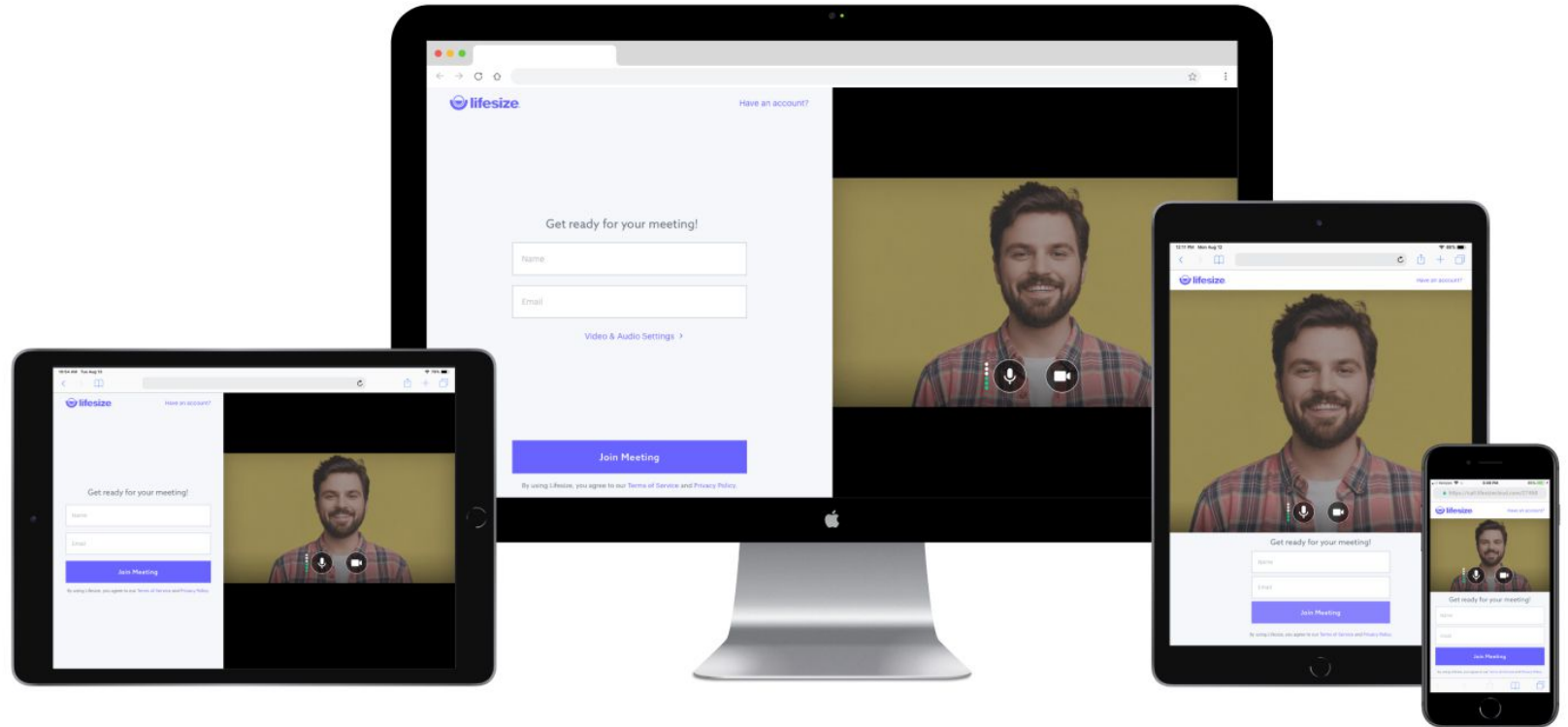


LIFESIZE

CASE STUDY

Lifesize is a video and audio telecommunications company which provides high definition video conferencing endpoints and accessories, touchscreen conference room phones and a cloud-based video collaboration platform.



Team

2 Designers

1 PM

7+ Engineers

Stakeholders

CEO

CTO

We worked with a grid system that would allow for an aligned look for the various In-call and Out-call components.

Mobile - iOS 375

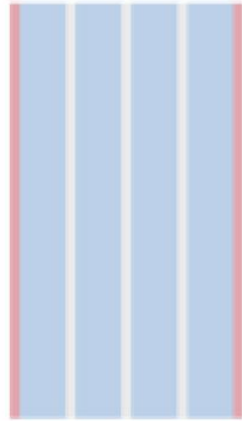


Illustration
Illustration
Illustration
Illustration
Illustration

Mobile - android 360

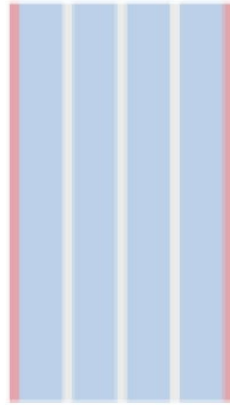


Illustration
Illustration
Illustration
Illustration
Illustration

Tablet - 1024

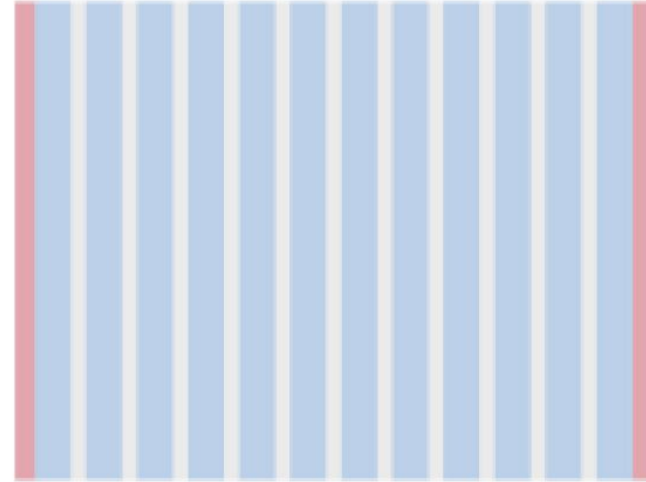


Illustration
Illustration
Illustration
Illustration
Illustration

Tablet - 768

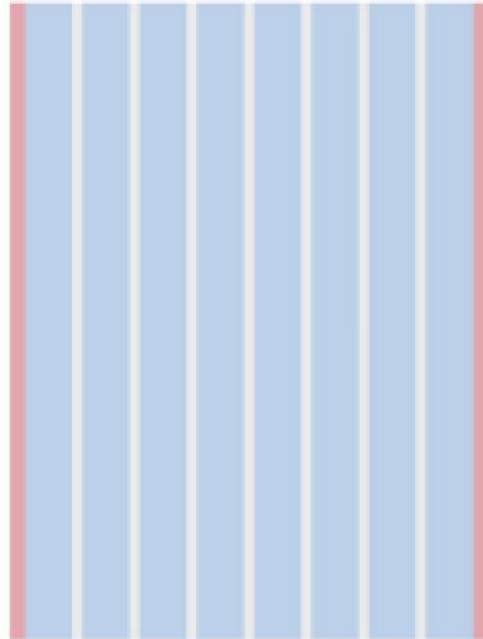


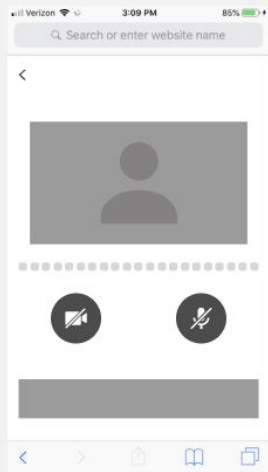
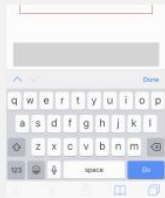
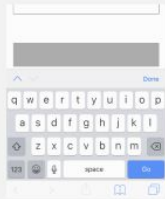
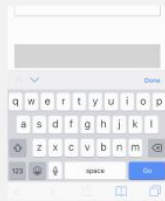
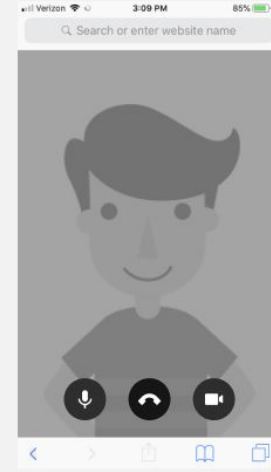
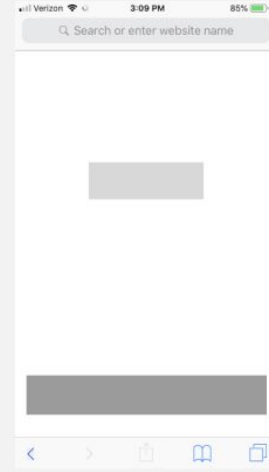
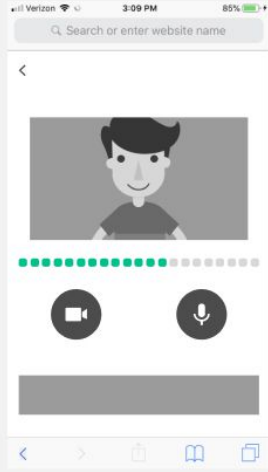
Illustration
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Illustration

Desktop - 1280

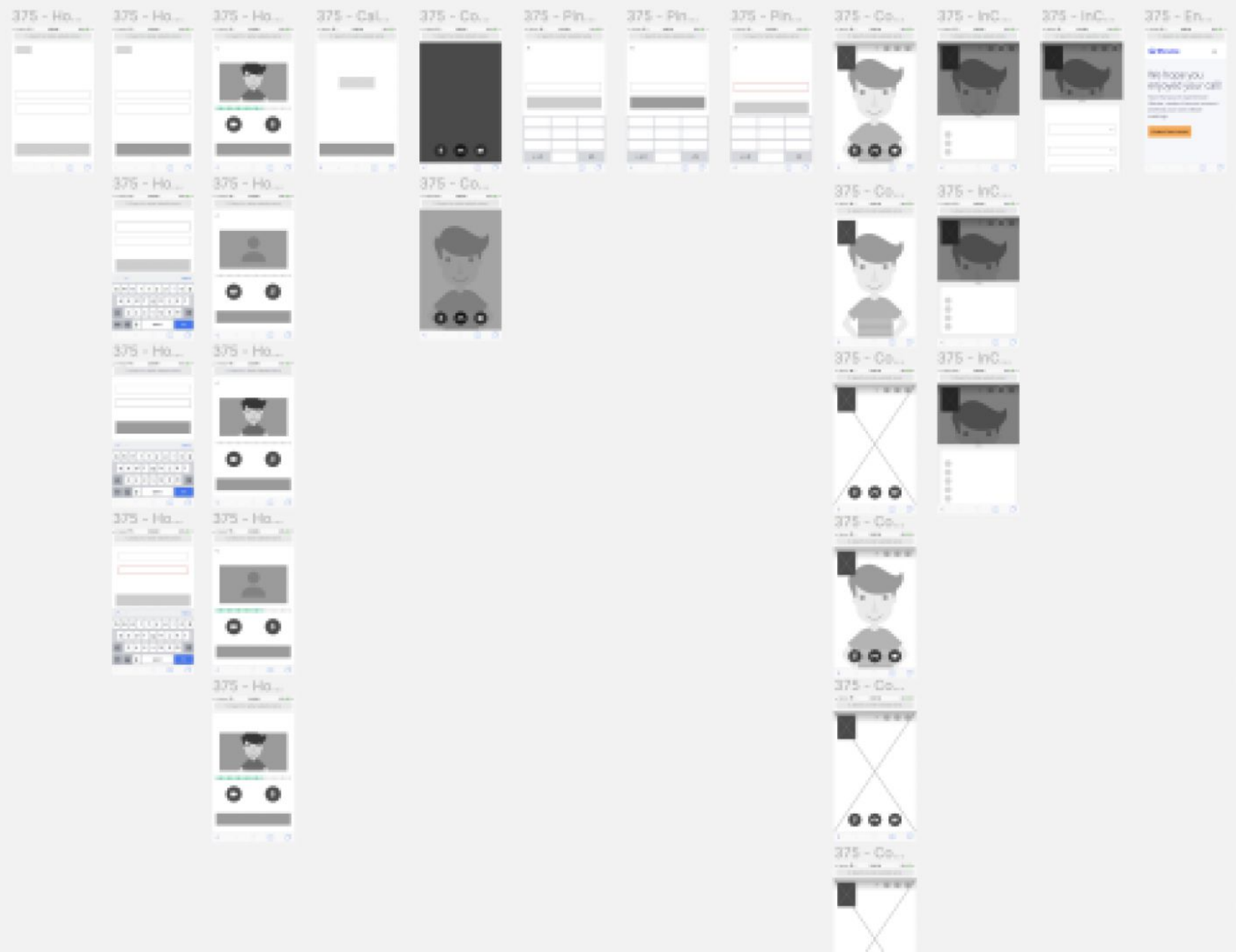


Illustration
Illustration
Illustration
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Illustration

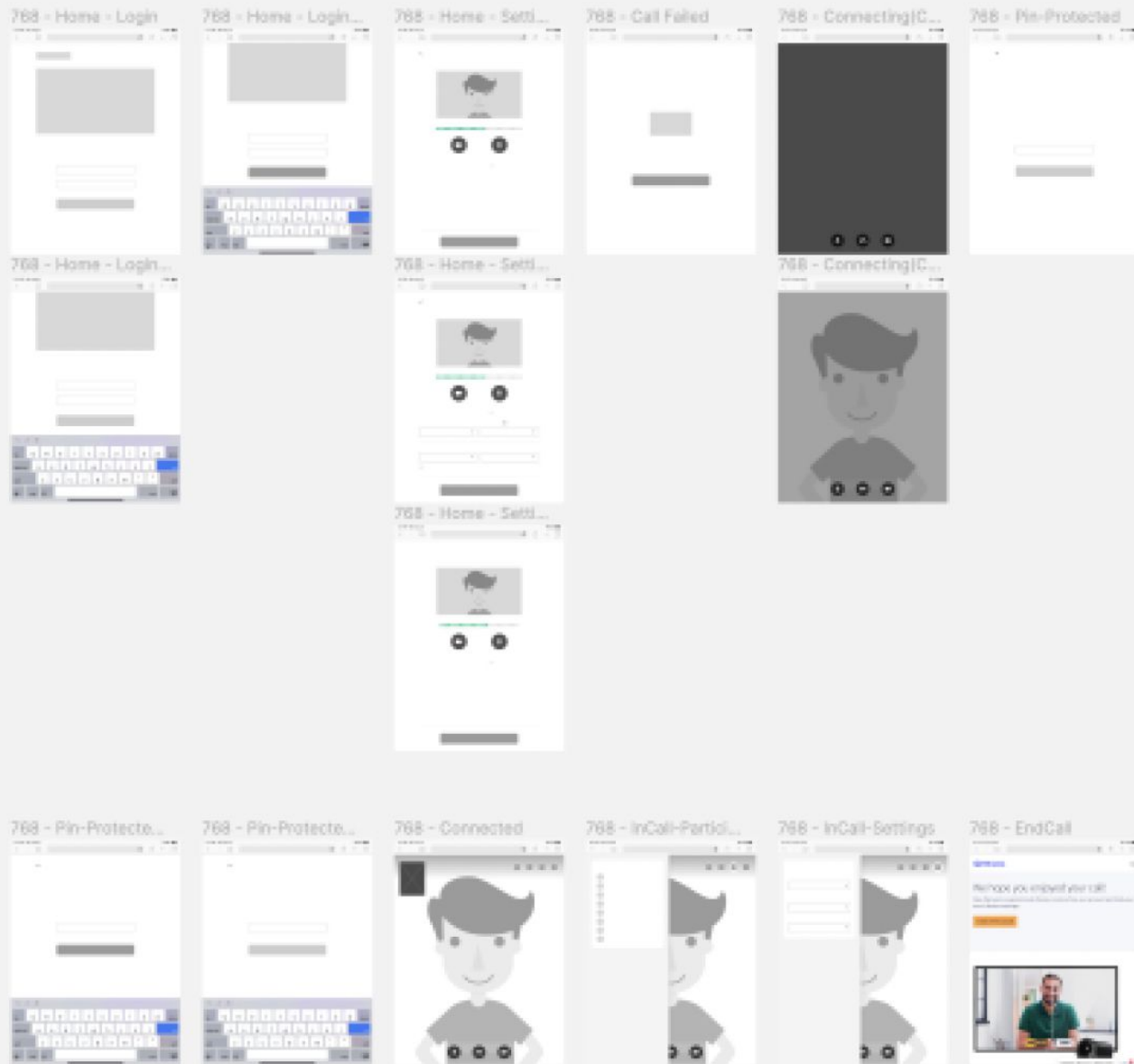
Mobile Wires to start
(375px)



Mobile Wires
(375px)



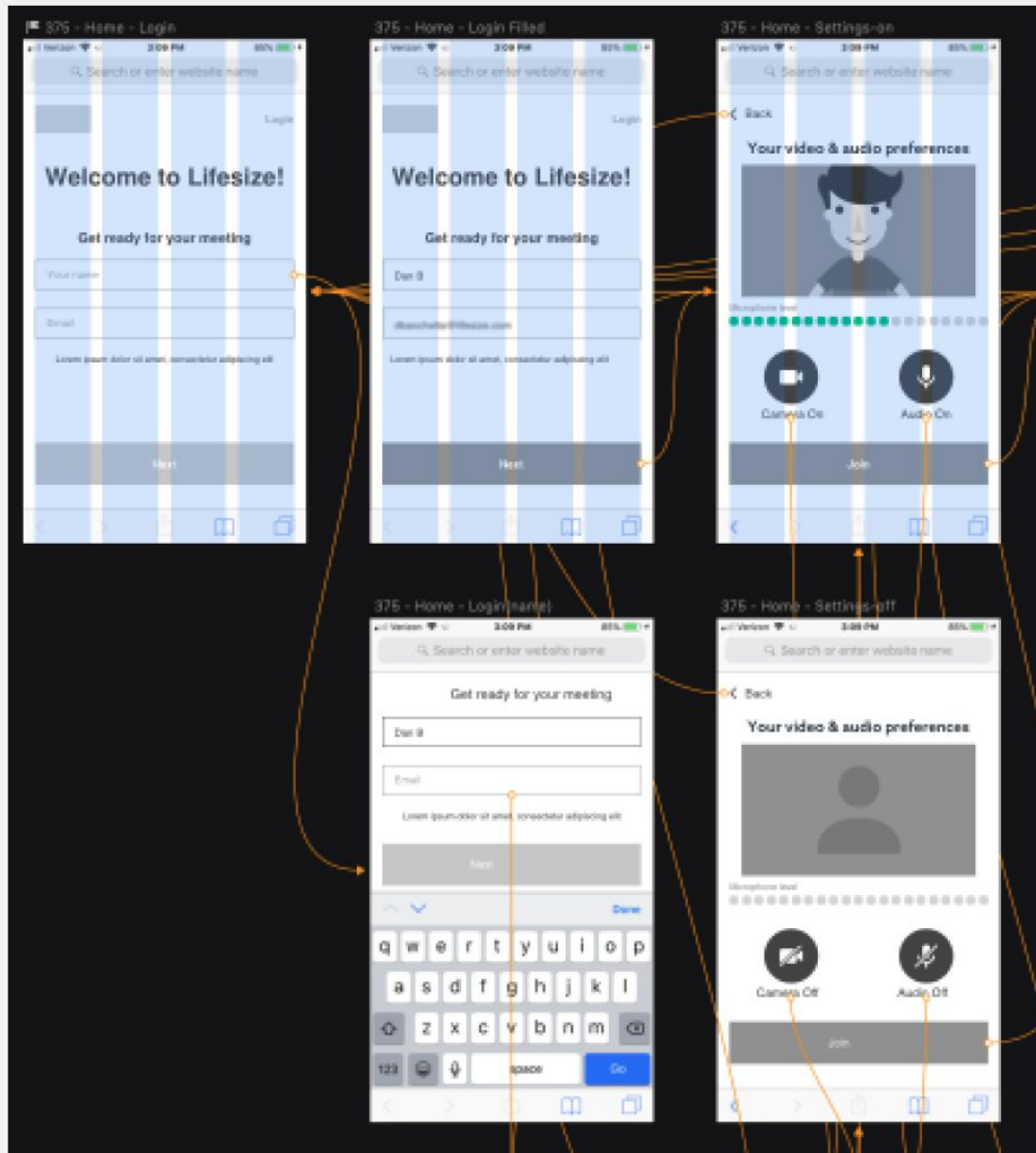
Tablet Wires
(768px)



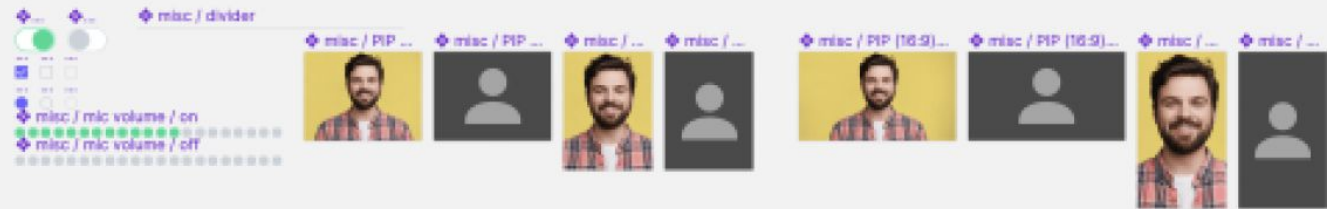
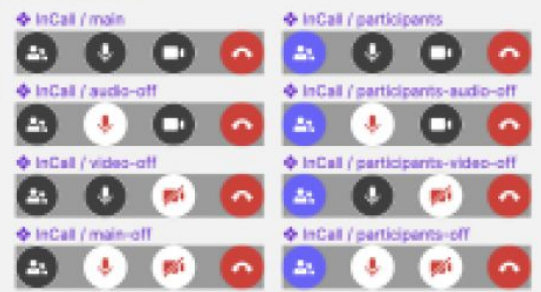
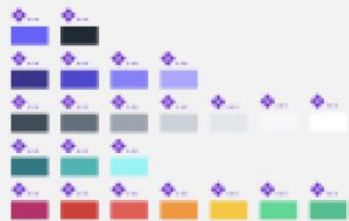
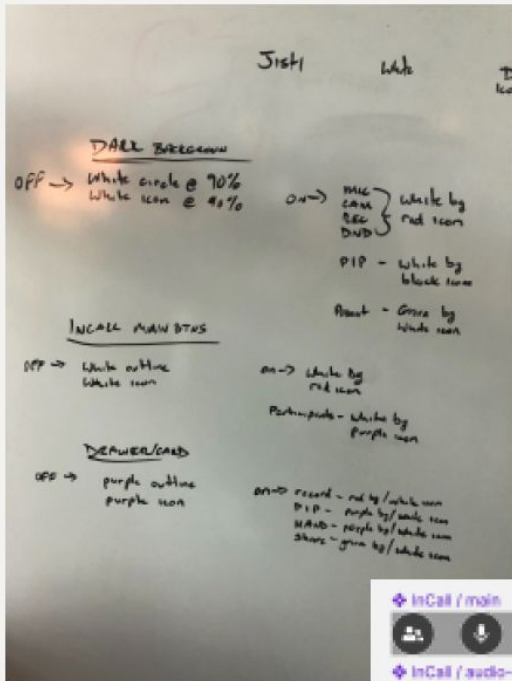
Desktop Wires
(1366px)



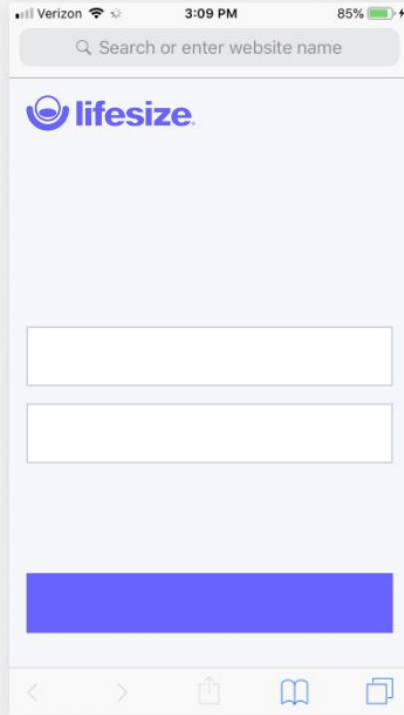
We mapped out the user journey within Sketch to create low-fidelity prototypes for initial reviews.



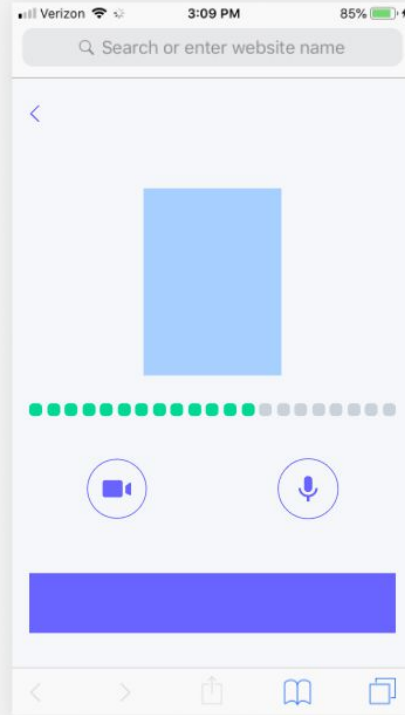
Incorporating the brand colors and adding stock photos to help shape the realistic experience. We played with different overlay transparencies, icons, building up our symbol library.



Incorporating the brand colors and adding stock photos to help shape the realistic experience. We played with different overlay transparencies, icons states, building up our symbol library.



LOG IN



SETTINGS ON

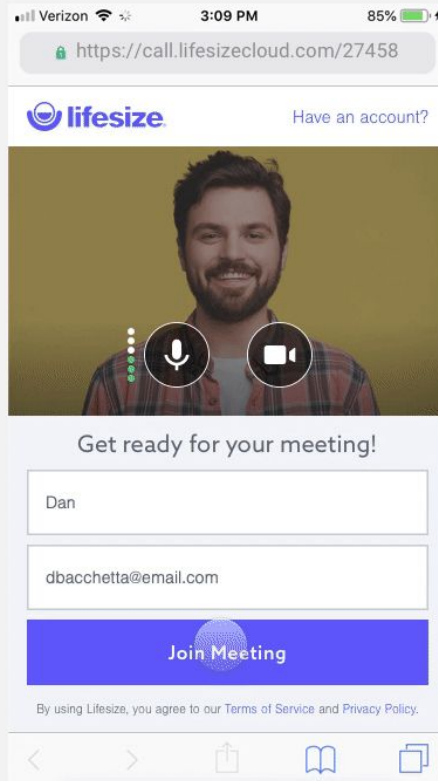


CONNECTING

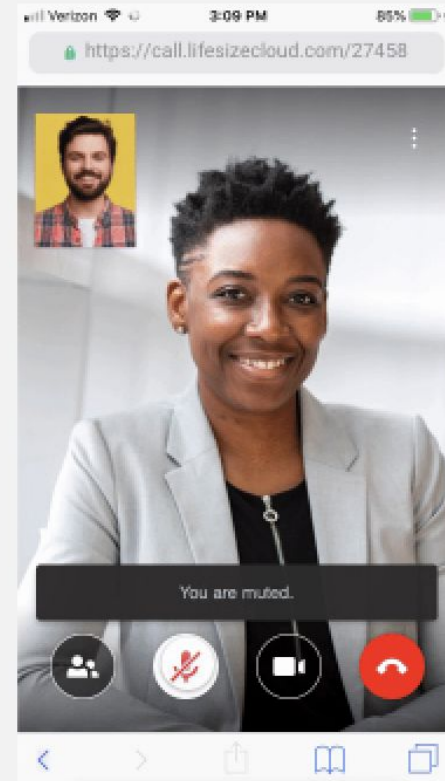


INCALL

Adding in some component animations & transitions would help the flow of the experience not feel so static and jagged. Though these interactions don't push any huge metric needle, they do create a fluidity throughout the app. "Low-hanging fruit" that's subtle but enhances the overall user's experience.



JOINING A CALL



INCALL

The entire family of the Lifesize Guest Experience across all supported platforms.

